

## **Robert Maxwell**

**Ian Robert Maxwell** MC (born **Ján Ludvík Hyman Binyamin Hoch**; 10 June 1923 – 5 November 1991) was a Czechoslovak-born British media proprietor, member of parliament (MP), suspected spy, and fraudster. [1]

Early in his life, Maxwell escaped from Nazi occupation in his native country, joined the Czechoslovak Army in exile during World War II and was decorated after active service in the British Army. In subsequent years he worked in publishing, building up Pergamon Press to a major academic publisher. After six years as a Labour MP during the 1960s, Maxwell again put all his energy into business, successively buying the British Printing Corporation, Mirror Group Newspapers and Macmillan Publishers, among other publishing companies.

Maxwell led a flamboyant lifestyle, living in Headington Hill Hall in Oxford, from which he often flew in his helicopter, or sailing in his luxury yacht, the <u>Lady Ghislaine</u>. He was litigious and often embroiled in controversy. In 1989, Maxwell had to sell successful businesses, including <u>Pergamon Press</u>, to cover some of his debts. In 1991, his body was discovered floating in the Atlantic Ocean, having apparently fallen overboard from his yacht. He was buried in Jerusalem.

Maxwell's death triggered the collapse of his publishing empire as banks called in loans. His sons briefly attempted to keep the business together, but failed as the news emerged that the elder Maxwell had stolen hundreds of millions of pounds from his own companies' pension funds. The Maxwell companies applied for bankruptcy protection in 1992. After his death, huge discrepancies in his companies' finances were revealed, including his fraudulent misappropriation of the Mirror Group pension fund. [2]

#### **Robert Maxwell**

 $\mathsf{MC}$ 



Maxwell at the Global Economic Panel in Amsterdam (1989)

# Member of Parliament for Buckingham

#### In office

15 October 1964 - 29 May 1970

Preceded by	Sir Frank Markham
Succeeded by	Sir Bill Benyon

Succeeded by	Sir Bill Berryon
Personal details	
Born	Ján Ludvík Hyman Binyamin Hoch 10 June 1923 Slatinské Doly, Czechoslovakia (now Solotvyno, Ukraine)
Died	5 November 1991 (aged 68) Sea around the <u>Canary</u> <u>Islands</u> , Spain
Resting place	Mount of Olives Jewish Cemetery, Jerusalem
Citizenship	Czechoslovak

British (1946-1991)

## Early life

Robert Maxwell was born on 10 June 1923 into a poor Yiddish-speaking Orthodox Jewish family in the small town of Slatinské Doly, in the region of Carpathian Ruthenia, Czechoslovakia (now Solotyvno, Ukraine). [3][4][5] Like the rest of the then newly-formed Czechoslovakia, the area of his birth and upbringing had officially been part of the Habsburg monarchy, and the Austro-Hungarian Empire, up until early November 1918. His parents were Mechel Hoch and Hannah Slomowitz. He had six siblings. In 1939, the area was reclaimed by the Kingdom of Hungary. Most of Maxwell's family were murdered in Auschwitz after Hungary was occupied in 1944 by Nazi Germany, but years earlier he had escaped to France.[3] In May 1940, he joined the Czechoslovak Army in exile in Marseille.[6]

Political party	Labour
Spouse	Elisabeth Meynard (m. 1945)
Children	9, including <u>Christine</u> , <u>Isabel</u> , <u>Ian</u> , <u>Kevin</u> and <u>Ghislaine</u>
Occupation	Publisher • media proprietor
Military service	
Allegiance	Czechoslovakia
	United Kingdom
Branch/service	Czechoslovak Army
	British Army
Years of service	1940-1945
Rank	Captain
<b>Battles/wars</b>	World War II
Awards	Military Cross

After the fall of France and the British retreat to

Britain, Maxwell (using the name "Ivan du Maurier", [7] or "Leslie du Maurier", [8] the surname taken from the name of a popular cigarette brand) took part in a protest against the leadership of the Czechoslovak Army, and with 500 other soldiers he was transferred to the Pioneer Corps and later to the North Staffordshire Regiment in 1943. He was then involved in action across Europe, from the Normandy beaches to Berlin, and achieved the rank of sergeant. [3] Maxwell gained a commission in 1945 and was promoted to the rank of captain.

In January 1945, Maxwell's heroism in "storming a German machine-gun nest" during the war won him the <u>Military Cross</u> (MC), presented by <u>Field Marshal Sir Bernard Law Montgomery. [9]</u> Attached to the <u>Foreign Office</u>, he served in Berlin during the next two years in the press section. [5] Maxwell naturalised as a British subject on 19 June 1946 and changed his name by <u>deed of change of name on 30 June 1948. [11]</u>

In 1945, Maxwell married Elisabeth "Betty" Meynard, a French Protestant, and the couple had nine children over the next 16 years: Michael, Philip, Ann, Christine, Isabel, Karine, Ian, Kevin and Ghislaine. In a 1995 interview, Elisabeth talked of how they were recreating his childhood family who were killed in the Holocaust. Five of his children – Christine, Isabel, Ian, Kevin and Ghislaine – were later employed within his companies. His daughter Karine died of leukaemia at age three, while Michael was severely injured in a car crash in 1961, at the age of 15, when his driver fell asleep at the wheel and crashed headlong into another vehicle. Michael never regained consciousness and died seven years later.

After the war, Maxwell used contacts in the <u>Allied occupation</u> authorities to go into business, becoming the British and US distributor for <u>Springer Verlag</u>, a publisher of scientific books. In 1951, he bought three-quarters of Butterworth-Springer, a minor publisher; the remaining quarter was held by the experienced scientific editor <u>Paul Rosbaud</u>. They changed the name of the company to Pergamon Press and rapidly built it into a major publishing house.

In 1964, representing the Labour Party, Maxwell was elected as Member of Parliament (MP) for Buckingham and re-elected in 1966. He gave an interview to *The Times* in 1968, in which he said the House of Commons provided him with a problem. "I can't get on with men", he commented. "I tried having male assistants at first. But it didn't work. They tend to be too independent. Men like to have individuality. Women can become an extension of the boss." [17] Maxwell lost his seat in 1970 to Conservative challenger William Benyon. He contested Buckingham again in both 1974 general elections, but without success.

At the beginning of 1969, it emerged that Maxwell's attempt to buy the <u>tabloid</u> newspaper <u>News of the World</u> had failed. The Carr family, which owned the title, was incensed at the thought of a Czechoslovak immigrant with <u>socialist</u> politics gaining ownership, and the board voted against Maxwell's bid without any dissent. The <u>News of the World</u>'s editor, <u>Stafford Somerfield</u>, opposed Maxwell's bid in an October 1968 front page opinion piece, in which he referred to Maxwell's Czechoslovak origins and used his birth name. He wrote, "This is a British paper, run by British people ... as British as roast beef and <u>Yorkshire pudding</u> ... Let us keep it that way". Deep was later purchased by Australian tycoon <u>Rupert Murdoch</u>, who later that year acquired <u>The Sun</u>, which had also previously interested Maxwell.

## Pergamon lost and regained

In 1969, <u>Saul Steinberg</u>, head of "Leasco Data Processing Corporation", was interested in a strategic acquisition of Pergamon Press. Steinberg claimed that during negotiations, Maxwell falsely stated that a subsidiary responsible for publishing encyclopedias was extremely profitable. [22][23] At the same time, Pergamon had been forced to reduce its profit forecasts for 1969 from £2.5 million to £2.05 million during the period of negotiations, and dealing in Pergamon shares was suspended on the London stock markets. [23]

Maxwell subsequently lost control of Pergamon and was expelled from the board in October 1969, along with three other directors in sympathy with him, by the majority owners of the company's shares. [24] Steinberg purchased Pergamon. An inquiry by the Department of Trade and Industry (DTI) under the Takeover Code of the time was conducted by Rondle Owen Charles Stable and Sir Ronald Leach in mid-1971. [25][5] The inquiry resulted in a report that concluded: "We regret having to conclude that, notwithstanding Mr Maxwell's acknowledged abilities and energy, he is not in our opinion a person who can be relied on to exercise proper stewardship of a publicly quoted company." [26][27] It was found that Maxwell had contrived to inflate Pergamon's share price through transactions between his private family companies. [22]

At the same time, the <u>United States Congress</u> was investigating Leasco's takeover practices. Judge <u>Thayne Forbes</u> in September 1971 was critical of the inquiry: "They had moved from an inquisitorial role to accusatory one and virtually committed the business murder of Mr. Maxwell." He further continued that the trial judge would probably find that the inspectors had acted "contrary to the rules of natural justice". [28] The company performed poorly under Steinberg; Maxwell reacquired Pergamon in 1974 after borrowing funds. [29]

Maxwell established the Maxwell Foundation in Liechtenstein in 1970. He acquired the British Printing Corporation (BPC) in 1981 and changed its name first to the British Printing and Communication Corporation (BPCC) and then to the <u>Maxwell Communication Corporation</u> (MCC). The company was later sold in a <u>management buyout</u> and is now known as Polestar.

### Later business activities

In July 1984, Maxwell acquired Mirror Group Newspapers, the publisher of six British newspapers, including the *Daily Mirror*, from Reed International plc. [30] for £113 million. [31] This led to a media war between Maxwell and Murdoch, the proprietor of the *News of the World* and *The Sun*.

Mirror Group Newspapers (formerly Trinity Mirror, now part of Reach plc), published the <u>Daily Mirror</u>, a pro-<u>Labour</u> tabloid; <u>Sunday Mirror</u>; <u>Sunday People</u>; <u>Scottish Sunday Mail</u> and <u>Scottish Daily Record</u>. At a press conference to publicize his acquisition, Maxwell said his editors would be "free to produce the news without interference". [30] Meanwhile, at a meeting of Maxwell's new employees, <u>Mirror</u> journalist <u>Joe Haines</u> asserted that he was able to prove that their boss was "a crook and a liar". [32][33] Haines quickly came under Maxwell's influence and later wrote his authorised biography. [32]

In June 1985, Maxwell announced a takeover of <u>Clive Sinclair</u>'s ailing <u>home computer</u> company, <u>Sinclair Research</u>, through Hollis Brothers, a Pergamon subsidiary. The deal was aborted in August 1985. In 1987, Maxwell purchased part of <u>IPC Media</u> to create <u>Fleetway Publications</u>. The same year, he launched the <u>London Daily News</u> in February after a delay caused by production problems, but the paper closed in July after sustaining significant losses contemporary estimates put at £25 million. Originally intending it to be a rival of the <u>Evening Standard</u>, Maxwell eventually decided to make it the first 24-hour paper as well.

In May 1987, Maxwell's British Printing and Communication Corporation (BPCC) made an unsolicited bid to acquire U.S. publishing conglomerate Harcourt Brace Jovanovich. [38] HBJ defended itself from the hostile takeover attempt by going deeply into debt to make large cash payments to shareholders. [39] The strain of the debt was a factor in HBJ's 1989 sale of its theme park holdings to Anheuser-Busch. [40] HBJ's theme park assets included the SeaWorld chain, which HBJ had purchased in 1976. [41]

By 1988, Maxwell's various companies owned, in addition to the Mirror titles and Pergamon Press, Nimbus Records, Maxwell Directories, Prentice Hall Information Services and the Berlitz language schools. He also owned a half-share of MTV in Europe and other European television interests, Maxwell Cable TV and Maxwell Entertainment. [29] Maxwell purchased Macmillan Publishers, the American firm, for \$2.6 billion in 1988. In the same year, he launched an ambitious new project, a transnational newspaper called *The European*. In 1991, Maxwell was forced to sell Pergamon and Maxwell Directories to Elsevier for £440 million to cover his debts; [29] he used some of this money to buy an ailing tabloid, the New York City *Daily News*. The same year Maxwell sold 49 percent of the stock of Mirror Group Newspapers to the public. [5]

Maxwell's links with Eastern European totalitarian regimes resulted in several biographies of those countries' leaders, with interviews conducted by Maxwell, for which he received much derision. At the beginning of an interview with Romania's Nicolae Ceauşescu, then the country's communist leader, he asked, "How do you account for your enormous popularity with the Romanian people?" [43]

Maxwell was also the chairman of Oxford United, saving them from bankruptcy and attempting to merge them with Reading in 1983 to form a club he wished to call "Thames Valley Royals". He took Oxford into the top flight of English football in 1985, and the team won the League Cup a year later. Maxwell used the club's old grounds, close to his office at Headington Hill Hall, to land his

helicopter – fans would chant, "He's fat, he's round, he's never on the ground". [45][46] Maxwell also bought into <u>Derby County</u> in 1987. He attempted to buy <u>Manchester United</u> in 1984, but refused owner Martin Edwards's asking price.

A bugged version of the intelligence spy software <u>PROMIS</u> was sold in the mid-1980s for <u>Soviet</u> government use, with Maxwell as a conduit. [47]

Maxwell was known to be litigious against those who would speak or write against him. The satirical magazine *Private Eye* lampooned him as "Cap'n Bob" and the "bouncing Czech", [48] the latter nickname having originally been devised by Prime Minister Harold Wilson [49] (under whom Maxwell was an MP). Maxwell took out several libel actions against *Private Eye*, one resulting in the magazine losing an estimated £225,000 and Maxwell using his commercial power to hit back with a one-off spoof magazine *Not Private Eye*. [50]

## Israeli controversy

#### 1948 war

A hint of Maxwell's service to Israel was provided by John Loftus and Mark Aarons, who described Maxwell's contacts with Czechoslovak communist leaders in 1948 as crucial to the Czechoslovak decision to arm Israel in the 1948 Arab–Israeli War. Czechoslovak military assistance was both unique and crucial for Israel in the war. According to Loftus and Aarons, it was Maxwell's covert help in smuggling aircraft parts into Israel that led to the country having air superiority during their 1948 war of independence. [51]



Global Economic Panel April 1989 in Amsterdam: Wisse Dekker, minister Hans van den Broek, Henry Kissinger and Robert Maxwell.



For the last 32 years of his life, Robert Maxwell lived at Headington Hill Hall, which he rented from Oxford City Council and described as "the best council house" in the country. [44] It is now part of Oxford Brookes University.

### Mossad allegations; Vanunu case

The Foreign Office suspected that Maxwell was a secret agent of a foreign government, possibly a double agent or a triple agent, and "a thoroughly bad character and almost certainly financed by Russia". He had known links to the British Secret Intelligence Service (MI6), to the Soviet KGB, and to the Israeli intelligence service Mossad. Six serving and former heads of Israeli intelligence services attended Maxwell's funeral in Israel, while Israeli Prime Minister Yitzhak Shamir eulogised him and stated: "He has done more for Israel than can today be told." [53]

Shortly before Maxwell's death, <u>Ari Ben-Menashe</u>, a self-proclaimed former employee of Israel's <u>Military Intelligence Directorate</u>, approached a number of news organisations in Britain and the US with the allegation that Maxwell and the *Daily Mirror*'s foreign editor, <u>Nicholas Davies</u>, were both long-time agents for Mossad. Ben-Menashe also claimed that, in 1986, Maxwell informed the Israeli Embassy in London that Mordechai Vanunu revealed information about Israel's nuclear

<u>capability</u> to <u>The Sunday Times</u>, then to the <u>Daily Mirror</u>. Vanunu was subsequently <u>kidnapped</u> by Mossad and smuggled to Israel, convicted of treason, and imprisoned for 18 years. [54]

Ben-Menashe's story was ignored at first, but eventually journalist Seymour Hersh of The New Yorker repeated some of the allegations during a press conference in London held to publicize The Samson Option, Hersh's book about Israel's nuclear weapons. On 21 October 1991, Labour MP George Galloway and Conservative MP Rupert Allason (also known as espionage author Nigel West) agreed to raise the issue in the House of Commons under parliamentary privilege protection, which in turn allowed British newspapers to report events without fear of libel suits. Maxwell called the claims "ludicrous, a total invention" and fired Davies. A year later, in Galloway's libel settlement against Mirror Group Newspapers (in which Galloway received "substantial" damages), Galloway's counsel announced that the MP accepted that the group's staff had not been involved in Vanunu's abduction. Galloway referred to Maxwell as "one of the worst criminals of the century".

### **Death**

On 4 November 1991, Maxwell had an argumentative phone call with his son Kevin over a meeting scheduled with the <u>Bank of England</u> on Maxwell's <u>default</u> on £50,000,000 in loans. Maxwell missed the meeting, instead travelling to his yacht, the <u>Lady Ghislaine</u>, in the <u>Canary Islands</u>, Spain. [9]

On 5 November, Maxwell was last in contact with the crew of *Lady Ghislaine* at 4:25 a.m. local time, but was found to be missing later in the morning. It has been speculated that Maxwell was urinating into the ocean nude at the time, as he often did. He was presumed to have fallen overboard from the vessel, which was cruising off the Canary Islands, southwest of Spain. Maxwell's naked body was recovered from the Atlantic Ocean and taken to Las Palmas. He Besides a "graze to his left shoulder", there were no noticeable wounds on Maxwell's body. He official ruling at an inquest held in December 1991 was death by a heart attack combined with accidental drowning, although three pathologists had been unable to agree on the cause of his death at the inquest; he had been found to have been suffering from serious heart and lung conditions. Murder was ruled out by the judge and, in effect, so was suicide. His son discounted the possibility of suicide, saying, I think it is highly unlikely that he would have taken his own life, it wasn't in his makeup or his mentality.

Maxwell was afforded a lavish funeral in Israel, attended by Israeli Prime Minister Yitzhak Shamir, Israeli President Chaim Herzog, at least six serving and former heads of Israeli intelligence and many dignitaries and politicians, both government and opposition, and was buried on the Mount of Olives in Jerusalem. Herzog delivered the eulogy, and the Kaddish was recited by his fellow Holocaust survivor, friend and longtime attorney Samuel Pisar. [64]

British Prime Minister <u>John Major</u> said Maxwell had given him "valuable insights" into the situation in the Soviet Union during the <u>attempted coup of 1991</u>. He was a "great character", Major added. Neil Kinnock, then Labour Party leader, spoke of him as a man with "a zest for life" who "attracted controversy, envy and loyalty in great measure throughout his rumbustious life."

A production crew conducting research for <u>Maxwell</u>, a 2007 biographical film by the <u>BBC</u>, uncovered tapes stored in a suitcase owned by his former head of security, John Pole. Later in his life, Maxwell had become increasingly paranoid about his own employees and had the offices of

those he suspected of disloyalty <u>bugged</u> so he could hear their conversations. After Maxwell's death, the tapes remained in Pole's suitcase and were discovered by the researchers only in 2007. [66]

#### Aftermath of Maxwell's death

Maxwell's death triggered instability for his publishing empire, with banks frantically calling in their massive loans. Despite the efforts of his sons Kevin and Ian, the Maxwell companies soon collapsed. It emerged that, without adequate prior authorisation, Maxwell had used hundreds of millions of pounds from his companies' pension funds to shore up the shares of the Mirror Group to save his companies from bankruptcy. Eventually, the pension funds were replenished with money from investment banks Lehman Brothers, Coopers & Lybrand, and Goldman Sachs, as well as the British government. This replenishment was limited and also supported by a surplus in the printers' fund, which was taken by the government in part payment of £100 million required to support the workers' state pensions. The rest of the £100 million was waived. Maxwell's theft of pension funds was therefore partly repaid from public funds. The result was that in general, pensioners received about half of their company pension entitlement. [69]

The Maxwell companies filed for bankruptcy protection in 1992. Kevin Maxwell was declared bankrupt with debts of £400 million. In 1995, Kevin, Ian and two other former directors went on trial for conspiracy to defraud, but were unanimously acquitted by a 12-person jury the following year. [70]

## **Family**

In November 1994, Maxwell's widow Elisabeth published her memoirs, *A Mind of My Own: My Life with Robert Maxwell*, which sheds light on her life with him, when the publishing magnate was ranked as one of the richest people in the world. Having earned her degree from Oxford University in 1981, Elisabeth devoted much of her later life to continued research on the Holocaust and worked as a proponent of Jewish-Christian dialogue. She died on 7 August 2013. [73]

In July 2020, Maxwell's youngest child, his daughter Ghislaine Maxwell, was arrested and charged in New Hampshire with six federal crimes, involving minors' trade, travel, and seduction to engage in criminal sexual activity, and conspiracy to entice children to engage in illegal sex acts, allegedly linked to a sex trafficking ring with Jeffrey Epstein (who had already died in jail the previous year). She was convicted on 29 December 2021, and sentenced to 20 years in prison on 28 June 2022. [74]

### In popular culture

■ In the 1992 final series of the British sitcom *The New Statesman*, a recurring joke is Alan B'Stard's knowledge that Maxwell faked his death and is still alive. In the fifth episode, B'Stard visits war-torn Herzegovina, ostensibly to negotiate a peace treaty, but his plan all along has been to smuggle Maxwell out of the country to a luxury hideaway, in return for a handsome slice of the Mirror Group funds. It transpires, however, that Maxwell has already spent the money, and the episode ends with a vengeful B'Stard giving him "an amazing deja-vu experience" by pushing him over the side of his yacht, where he presumably dies.

- *The Fourth Estate*, a 1996 novel by <u>Jeffrey Archer</u>, is based on the lives of Robert Maxwell and Rupert Murdoch. [75]
- Maxwell, in addition to <u>Ted Turner</u> and <u>Rupert Murdoch</u>, was used as inspiration for the villainous media baron Elliot Carver in the 1997 <u>James Bond film Tomorrow Never Dies</u>, as well as its novelisation and <u>video game</u> adaptation. [76][77] At the film's conclusion, <u>M</u> orders a story spun disguising Carver's demise at Bond's hands, saying that Carver is believed to have committed suicide by jumping off his yacht in the South China Sea.
- A <u>one-person show</u> about Maxwell's life, *Lies Have Been Told*, written by Rod Beacham, was performed by Phillip York at London's Trafalgar Studios in 2006. [78]
- Max, a 2006 novel by <u>Juval Aviv</u>, is based on Aviv's investigation into the death of Robert Maxwell. [79]
- A BBC drama, <u>Maxwell</u>, covering his life shortly before his death, starring <u>David</u> <u>Suchet</u> and <u>Patricia Hodge</u>, was aired on 4 May 2007. Suchet won the International Emmy Award for Best Actor for his performance as Maxwell.
- Maxwell pressured Soviet leader <u>Mikhail Gorbachev</u> to cancel the contract between <u>Elorg</u> and <u>Nintendo</u> concerning the rights to the game <u>Tetris</u>, as he believed that his software company <u>Mirrorsoft</u> already owned the rights. [82] In the 2023 film <u>Tetris</u>, which deals with the legal battles surrounding the game, Maxwell is portrayed by Roger Allam.
- Succession creator Jesse Armstrong has stated that Maxwell's biography Maxwell:
   The Final Verdict was an influence in creating the series. [83]

### See also

- *Daily News* (Perth, Western Australia) §1980–1990
- List of people who disappeared mysteriously at sea
- Maxwellisation
- Scottish Daily News

### **Notes**

a. Parliamentary privilege allows MPs to ask questions in Parliament without risk of being sued for defamation.

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### **Further reading**

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- Department of Trade and Industry report on Maxwell's purchase of the Mirror Group (https://web.archive.org/web/20041028074833/http://www.dti.gov.uk/cld/mirrorgroup/summary.htm) at the Wayback Machine (archived 28 October 2004)
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### **External links**

- Hansard 1803–2005: contributions in Parliament by Robert Maxwell (https://api.parliament.uk/historic-hansard/people/mr-robert-maxwell)
- FBI Records: The Vault Robert Maxwell (https://vault.fbi.gov/robert-maxwell)
- Opinion piece about the pension fund in the *Independent* in 1996 (https://www.independent.co.uk/voices/the-way-is-still-clear-for-a-tyrant-and-a-fraud-1324867.html)
- British Army Officers 1939–1945 (https://www.unithistories.com/officers/Army\_officers\_M01a.html#Maxwell\_R)